



Edition 1
2019 - 2020

campus challenge

A unique and entrepreneurial e-commerce experience for students in IT!

Amazon Campus Challenge is a team competition aimed at University students, enrolled in 2019-2020 Academic course. Working alongside local businesses of their choice, students will be tasked with enhancing a company's online presence by launching and growing them on Amazon.it. The competition lasts a total of 9 months and is open to any student who wants to show off their entrepreneurial flare, enrich their CV with a unique business experience, and be in with a chance of winning **€10,000!**

DETAILS

TIMELINES

- Thursday 31st October: Individual and team registrations close.
- Friday 13th December: Company registrations close.
- Monday 13th January: Competition begins and online sales commence.
- Thursday 12th May: Competition ends and online sales conclude.
- End of May: *Finale at Amazon IT, Milan.

PRIZES

- *Top 5 teams will be invited to present their strategy and results to a jury composed with e-commerce experts (incl. Amazon IT leadership).
- Up to €10,000 to share amongst winning team members, €7,000 for the 2nd team, €5,000 for the 3rd, €3,000 for the 4th and 5th teams.

For more information, latest news, and T&Cs of this challenge, visit our website:

www.amazoncampuschallenge.it

For any questions or queries, please email:

a2c-it-external@amazon.it

This competition is organised by the Amazon IT Marketplace in collaboration with the Human Resources and Talent Acquisition teams of Amazon.

For more information about selling on Amazon, visit: <https://services.amazon.it/>